



# Rocket Bazaar Marketplace Implementation Personalized Package

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## SOLUTION CONSULTING

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- Project coordination & communication by Magento Certified - Solution Specialist and Developer.
- Pre-development study and initial consultation to structure various web-contents, graphics, and align process flow for the key e-tailing operations with Rocket Bazaar solution suite.

## WEB LAYOUT/THEME DESIGN

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- Corporate color schema and styling integration as per branding guideline.
- Custom visual concept & web-layout design with a bespoke color-schema, typeface and graphics through maximum five iterations.
- Design/interface mockups - Overall 10 – 15 layout mockups for standard screen resolution.
  - Home/landing page
  - Category page
  - Product listing page
  - Product detail page
  - Shopping cart & checkout / buying process
  - Customer account pages
  - Informational content page
  - Other supportive mockups outlining screen facets – like mini cart, navigation menus, search widget, cart variations etc.
  - Vendor panel landing page
  - Other pages/elements according to the selected add-ons
- Email wrapper design with personalized header/footer.

## ENVIRONMENT SETUP & INSTALLATION

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- Development and staging environment setup. Installation of latest stable build of Magento 2.x framework.

## MARKETPLACE CORE MODULE INTEGRATION

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- Integrating the core modules of Rocket Bazaar in order to enable the Magento 2 ecommerce framework function as an online marketplace.

- Codebase modular decomposition – as needed (packages as shipped as in the discrete manners and unused components will be detached which will result in performance benefits) Ref. M2 DevDocs.
- UI components integration in accordance to design specifications. Ref. M2 DevDocs.

## THEME PACKAGE DEVELOPMENT

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- Custom frontend theme package/build setup according to Magento’s best practice development approach. Ref. M2 DevDocs.
- Multi-device compatible responsive web template to ensure seamless shop front accessibility and web-content presentation across to smartphone, tab and large-screens.
- HTML5/CSS3 & LESS pre-processor based frontend markup for optimal viewing experience. Search-engine friendly frontend pages’ markup.
- Retina screen ready icon sets, SVG objects, CSS sprites and web-font based embedded typography integration – as per UI specs and branding/design schema.

## CONTENT POPULATION

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- Product categorization and layered navigation refinement filters setup - up to 100 navigational fields.
- Initial product catalogue field-set planning and setup assistance - for up to 10 product-line templates.
- Vendor/sellers onboarding and registration assistance – for up to 5 sellers.
- Content/informational page setup – up to 10 pages.
- Integration with Google Webmaster and Google Tag Manager based Analytics / AdWords tracking tool with robots file directives.
- Setup payment transaction processor/gateway from Braintree, Cybersource, PayPal, Authorize.Net and offline payment options such as cheque/bank transfer payments.
- Shipping methods and charges setup with territory specific table rate matrix.
- Localized tax zone/rates and other levies setup based on geographical territories.

## TESTING/QA

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- Cross-browser and cross-platform compatibility testing over the latest browsers and devices.
- Functional testing and UI testing.

## DEPLOYMENT

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- Cloud or dedicated host environment setup including frontend cache layer, backend Redis key-value cache over the single node architecture (web & database server + backup NAS).
- Production environment setup & deployment of application build over a designated server.
- SSL certificate integration for secure HTTP transmission across the application frontend/backend.
- Content delivery network (CDN) service integration for the static content delivery.

## TRAINING

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- Six (6) hours of post implementation training/walkthrough sessions over Skype or phone.
- User guide/documentation covering all key backend administration activity as-well-as scenario based best practice notes.

## SUPPORT

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- Post go-live two-month free email/ticket based support to ensure that delivered solution is in a full-fledged production and use mode.
- Dedicated monthly/hourly support to optimize/refine day to day activities, if required (needs to enroll managed support service plan).